

BSACI

Improving Allergy Care
through education, training and research

STRATEGY

2022-2024

British Society for Allergy & Clinical Immunology (BSACI) proposed strategic objectives in 2022 to set the direction for the British Society for Allergy and Clinical Immunology for the following next three years. The strategy placed members at the heart of the society's mission of managing patients with allergies through education, training and research.

The main strategic priorities are arranged under sections related to the Vice Presidents leadership structure (VPs) which are: Education and Knowledge, Science, Workforce and Services. The other priorities come under 'Internal' and 'Public/ Patient Engagement' to improve health.



Education and Knowledge



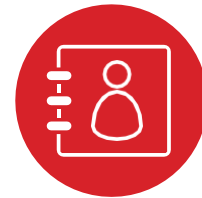
Science



Workforce



Services



Public/Patient Engagement

BSACI aims and principal activities are:

- To advance and encourage the study of Allergy and Clinical Immunology for the benefit of the public.
- To work towards the recognition of Allergy and Clinical Immunology as specialised branches of medicine.
- To encourage the publication of original contributions to the study of Allergy and Clinical Immunology

Our Vision

For greater improvement in the study and understanding of allergy and immunology for the benefit of patients

Our Mission

To improve the management of allergies and related diseases of the immune system in the United Kingdom, through education, training and research.

Our Organisational Values

Trusted, connected and forward thinking



Education, Training and Knowledge

Our Aim	How we will achieve this	Status
<p>BSACI will provide training and education opportunities for members of all disciplines within the society to ensure they have the most up to date cutting edge knowledge in order to provide the best care for patients (2023 - 2024)</p>	<p>Through a wide stakeholder conference programming committee, ensuring the conference is engaging for a multi-disciplinary healthcare workforce managing those with allergies.</p>	<p>To keep the conference exciting & engaging 'rapid review sessions' featuring bite-sized topics were introduced. The number of workshops doubled & poster walks were added to engage and foster conversations about UK-based research.</p> <p>Committed to championing the integration and dissemination of allergy education we introduced a dedicated 'Education Showcase' session.</p> <p>For our 75th Anniversary we invited four of the BSACI's early trailblazers to discuss break throughs made in British allergy & clinical immunology and continue this theme in our 2024 'History of Allergy and Future Directions' discussion panel.</p>
<p>Implementation and develop the themes for the national BSACI Allergy Education Strategy (BSACI Allergy Education Network) (BAEN) (2022-24)</p>	<p>Through resources from BSACI:</p> <ul style="list-style-type: none"> • Accreditation – management • Designated website area for education resources including sign posting to existing resources • Education in BSACI Conference • Framework/programme for education • Potential to develop online training 	<p>BAEN was originally divided into four working groups: competencies, curriculum, marketing and resources. Work output from these groups includes:</p> <p>Survey of UK dieticians working in Allergy. Results are currently being analyzed.</p> <p>Survey of Foundation doctors in England regarding their training in Allergy, confidence in managing allergic disorders and how often</p>

	<p>programmes</p>	<p>they encounter it, plus views on how they would like to see Allergy education delivered. Results will be published shortly. Next steps are how to use the findings to inform a discussion with NHSE and UKFPO.</p> <p>In depth survey and analysis of the experience of UK Allergy specialist nurses, completed as part of an MSc thesis.</p> <p>BAEN are working on producing a “National Allergy Capabilities Framework”. The first draft of this has been reviewed by the wider BAEN group. Version 2 will be distributed to BSACI working groups for comment. Next steps are to deliver education and resources mapped to the framework and generate income.</p>
<p>Provide expert training for trainees in allergy & immunology on the new joint curriculum.</p>	<ul style="list-style-type: none"> • Link with BSACI Allergy Education Network (BAEN) • Ensure that future BSACI Conferences has a more joined up approach to training with British Society for Immunology/CIPN 	<p>BSACI have continued to run training days for all BSACI trainees with a view that eventually these will be combined with BSI/ACP</p> <p>BSACI now have established sessions at each other’s conferences, to be able to share expertise.</p>
<p>Explore opportunities for a more joined up approach to training for Clinical Immunology Committee (CIC), Allergy CI (Clinical Immunology), Allergy Clinical Laboratory Immunology (ACLI) and provide a support structure for transitioning trainees onto the new curriculum by developing joint training days with BSI/RCPATH.</p> <p>Explore joint Conference with BSI/RCPATH. (British Society of Immunology) (Clinical Immunology Committee 2022) (Junior Representative (2022-23))</p>		<p>Discussions have taken place between BSI and BSACI on the need to ensure that trainees are supported, particularly through combining immunology and allergy training and 1 training route. Aim is to bring core training together between BSACI and BSI-CIPN/ACP.</p> <p>An ongoing consideration once CIPN is more established within BSI after the recent merger</p>

Our Aim	How we will achieve this	Status
Increase knowledge of allergy within primary care by engaging with independent providers of primary care education (e.g. Hot Topics/ Red Whale) for allergy-based education. (Primary care Committee (PCC) 2022)	To be undertaken with BSACI Allergy Education Network (BAEN) Resources and Curricula themes knowledge/support.	Outputs include recorded podcasts and advising on allergic content for educational days aimed directly at GPs
To ensure the continuous development of BSACI trainees we will re-establish case based/teaching sessions with adult allergy trainees to build knowledge and share experiences. (Junior Representatives 2022)	To achieve this, we will link with BSACI Allergy Education Network (BAEN) and British Society of Immunology (BSI) to help implement immunology and to avoid duplication.	This is ongoing
Increase engagement of the number of nurses attending the annual conference by having relevant nursing sessions and involving more nurses as speakers. (Nurses Committee 2022-24)	Nurses Committee to develop proposals for Conference meeting planning committee to consider. BSACI will investigate ways in which to develop a scheme to support attendance of Allied Health Professionals to the BSACI Conference (reduced fees; bursaries); therefore identifying possible new funding streams (eg British Dietetic Association) and compare registration fees with other societies.	There has been communication to ask for nurses to put themselves forward for presentations and case studies. Positive responses from the nurses' education day in April 2024 which we hope will increase interest and attendance at the conference.
Develop a series of online learning modules for dietitians (Dietician Rep 2022-24).	There will be online modules, led by Dietitian Strategic group.	Dietitian- Sarah Baker (also a member of BAEN) is developing "Taking an allergy focused diet history" through the Food Allergy Specialist Group. Liaising with the British Dietetic Association on the platforms that could be used to deliver this. Initially for dietitians, but in discussion with BAEN, to roll this out more widely to all HCPs.



Science (& Research/Resources)

Our aim	How we will achieve this	Status
Support research into Anaphylaxis to better understand the risks and causes. (Anaphylaxis Committee)	Through sourcing further funding for the ongoing work of UK Fatal Anaphylaxis Register.	Further funding sought. Webinar delivered July 2024 on the latest headlines from UKFAR.
Support research into Immunotherapy to understand the effects immunotherapy has on patient outcomes (BSACI Registry for Immunotherapy [BRIT])	BRIT committee to use the data from the registry to deliver outputs to effect change for patient benefit.	<p>The first 'Inequalities Paper' has been sent to CEA for review to be published. Data has been analyzed and abstracts submitted to BSACI 2024 Conference.</p> <p>The statisticians are analysing the data for peanut, venom and aero-allergen immunotherapy which should be ready for submission to the CEA soon.</p>
To develop the following as there is a perceived need –		
(i) Best practice guidance for paediatric food allergy (Paediatric Allergy Committee) (PAC 2022)	Paediatric Allergy Committee (PAC) to work with Standards of Care Committee (SOCC) & Dietitian Strategic Group	<p>This work relates to standardizing of the food challenge protocols for common food allergens led by Isabel Skypala and Nandinee Patel. This remains in progress.</p> <p>Guideline/guidance currently being developed on Emerging Food Allergens.</p>
(ii) Urticaria Guideline (SOCC)		The last BSACI urticaria guideline was published in 2015.

		<p>Due to be updated around the time that GALEN were proposing a revision of the previous EAACI guideline. GALEN approached BSACI about contributing to the European guideline which BSACI has agreed to instead.</p> <p>BSACI will be adopting this guideline.</p>
(iii) National Paediatric Allergy Standards (on-going) (2022-24)		<p>Patient and stakeholder engagement facilitated session complete. Currently working on prioritizing the standards for services.</p>
(iv) Resources hub for transition from paediatric to adult services (Paediatric Allergy Committee & Adult Allergy Committee and Transition Group 2022-23)	<p>Paediatric Allergy Committee & Adult Allergy Committee to undertake in conjunction with BSACI Allergy Education</p> <p>Transition group to work with BAEN and SOCC</p>	<p>Transition Group Workstreams in Progress: Liaison with IQAS – agreed to have transition as a KPI and also requirement to have data on 16-25 year-olds in service.</p> <p>BSACI badged transition material Reviewing transition questionnaire which is most suitable for patients.</p>
(v) Guidance for managing Palforzia (Paediatric Allergy Committee 2022 (PAC)	<p>Paediatric Allergy Committee to work with the Adult Allergy Committee and Standards of Care Committee to achieve this</p>	<p>This work is complete and on BSACI website and the paper published in CEA.</p>

Our aim	How we will achieve this	Status
(vi) Earlier introduction of allergens guidance/best practice (PAC 2022-23)	Paediatric Allergy Committee to work with SOCC & Dietetic Strategic Group	Project currently on hold as unable to obtain funding.
(vii) Develop resources (use ones that have already been developed) for psychologists and non-psychologists support for allergy patients and families by signposting them to services and resources. (Psychologists Working Group 2023-24)	Discussed developing resources for HPCs only Psychologists to develop resources for HPCs with BSACI Standards of Care Committee	<p>Psychology SIG now has a space on the BSACI website; group currently writing information to be uploaded. Plan to upload a template business case, a document on how to use PROMS and links to further resources HCPs can use.</p> <p>Rebecca Knibb has been appointed to the SOCC and will be working on the development of guidelines and resources.</p> <p>Chrissie Jones has created resources that can be used by psychologists and non-psychologist HCPs which can be downloaded for free (nearly 150 downloads so far).</p> <p>Training is being piloted with non-psychologist</p> <p>HCPs and a RfPB grant application is planned for 2024 to train HCPs to use these in allergy clinics.</p> <p>GAPS study, run by Rebecca Knibb and Chrissie Jones, has started the development</p>

		of the psychological support toolkit for adults and parents. The aim is for HCPs to be able to direct patients to this and the SIG will assist with dissemination of the toolkit once developed and tested.
Recognize, reward and celebrate outstanding achievements and advancements as well as services to allergy (BSACI CEO)	Assess the current awards to consider whether they reflect the BSACI in 2022 – current values and what we want to achieve (education, AHPs) – timeline: within 6-12 months.	Review undertaken. New award developed for those ‘Delivering Great Education in Allergy’, an annual BSACI Fellow and Honorary Member were introduced with criteria now on the website.
Increase attendance by encouraging and supporting dieticians with conference presentations and abstracts and by reinstating travel awards for dieticians. (Dieticians)	Investigate whether we can develop a scheme to support attendance of Allied Health Professionals to the BSACI Annual Conference (via reduced fees; bursaries); Look for new funding streams. Dieticians to encourage colleagues to be more active within BSACI. Look at developing the existing FASG Awards scheme to see if they could offer additional support in future years	Funding allocated to support 5 dieticians in 2024 by FASG. The ability to fund this is based on our membership through the BDA. In 2024, each award was £400. An advert was placed on FASG Basecamp messaging platform to advertise these awards, next year these will be coordinated with BSACI Awards Lead.
Review ‘How to use Nasal douching’ SOP to ensure SOP is up to date with high quality professional images. (Nurses Committee 2022-23)	Nurses Committee to liaise with SOCC & Paediatric Allergy Committee & Adult Allergy Committee	Due to be completed October 2024.
Review ‘How to use Nasal Spray’ SOP to ensure SOP is updated with high quality professional images (Nurses Committee)	Nurses Committee liaise with SOCC & Paediatric Allergy Committee & Adult Allergy Committee	This has been completed and is on the BSACI website here

<p>Widen Engagement for UKFAR and UK Anaphylaxis Registers and produce one newsletter which encompasses all registries and include delegates for the BRIT registry who may not necessarily be BSACI members.</p>	<p>Use local champions and draft promotional plan (BSACI Comms)</p>	<p>After the Anaphylaxis Registry ceased in the UK, it was agreed to develop a newsletter for BRIT sponsors to update sponsors on the registry.</p>
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Workforce

Our aim	How we will achieve this	Status
<p>To ensure equality and diversity and inclusivity is at the heart of the allergy workforce by developing an EDI policy which ensures representation of the allergy community as a whole to attract experts from all backgrounds. (EDI)</p>	<p>Finalise a policy that will cover all aspects of BSACI activities</p>	<p>The EDI policy has been developed and approved at the AGM in October 2023. It is now on the BSACI website.</p>
<p>Encourage medical students to consider a career in allergy by offering Medical Scholarships. Now that the scheme has been running a few years evaluate its effectiveness in terms of those who have taken up a career path in allergy (Junior Representative 2022-23)</p>	<p>Consider who these should be aimed at, should it include medical students?</p> <p>Consider the aim of the scheme – was designed to encourage adult trainees into adult allergy, still appropriate?</p> <p>Feedback on career outcomes for previous awardees.</p> <p>Need to cover allergy and clinical immunology</p>	<p>Since 2019 around 21% of all BSACI medical scholars have gone on to work in allergy/immunology as a career.</p>
<p>As more clinical activities are being undertaken by Nurses in primary care broaden allergy knowledge within primary care by engaging with AHPs within Primary Care (e.g. pharmacists). (Nurses Committee)</p>	<p>Nurses Committee and Primary Care Committee to work together on this to encourage more engagement with BSACI</p>	<p>A primary care representative has been appointed on the nurses committee, broadening messages using dedicated member to update social media channels.</p>

<p>Expand the numbers of Allied Health Professionals members (Nurses and Dietitians) by developing educational opportunities such as an Annual Study Day. (Nurses Committee/Dietitian Strategic Group 2022-23) Provide Career support sessions via zoom to retain and support nursing members (Nurses Committee 2022-23)</p>	<p>BSACI to support Allied Health Professionals to deliver this</p>	<p>Nurses annual online study day has now been established for over two years. The first day (in 2023) 55 attendees; second day (2024)121 almost double the delegates. There were many non-members attendees. Next year there will be a charge for non- member attendees.</p>
<p>Review and expand 'BSACI Allergy Nurse Competencies' to ensure its up to date with current best practice. (Nurses Committee 2022-23)</p>	<p>BAEN: Nurses are already doing this activity with our Competency theme. This is awesome and must continue to avoid duplication Nurses Committee to work with BAEN</p>	<p>Ongoing</p>

Our aim	How we will achieve this	Status
Develop adult allergy action plan (Nurses Committee 2022)	To complete the work of Kathryn Powrie (who has done a sterling job on these) with Adult Allergy Committee, Transition Group to review and SOCC	The Adult Allergy Action Plans have been published in CEA and can be accessed via the BSACI website here
There is a huge need to support business planning and service development for Allergy Dietetics by identifying and pooling resources to aid in the business planning on posts for allergy dieticians (Dietetic Representative 2022)	Has been discussed within BDA food allergy group. Need some successful example documents that can be shared via BSACI website.	Sourcing successful business applications used by dietitians to create a bank of examples. On-going.
Develop competencies for dieticians working in allergy (Dietetic Representative 2022-24)	The BDA FASG Competency group are developing competencies for dietitians working in allergy. Members of the Dietitians strategic group sit on the BDA FASG Competency group.	Two abstracts submitted to BSACI 2024 on results. The competencies group (4 dietitians) meet regularly and liaise with BAEN
Increase dietetic input into the Society by having financial incentives such as reduced membership fee. (Dietetic Rep 2022-24)	<p>British Dietetic Association (BDA) Food Allergy Specialist Group is large and strong, perhaps dieticians wonder whether they should be BSACI member.</p> <p>Consider how we can encourage dieticians to get involved in BSACI, eg more joined up working with BDA group, joint session at annual meeting, joint grand round, consider dual membership with BDA group?</p>	<p>After initial discussions with the Food Allergy Specialist Group (FSA), a decision was made to put the question of membership on hold.</p> <p>Working closer with Food Allergy Specialist Group. Held two joint webinars and planning to hold a Dieticians Study Day in 2025. In 2024 there is a FASG and a Dieticians Meeting at Conference.</p>



Services

Our aim	How we will achieve this	Status
<p>Provide networking opportunities and collaboration for adult allergy through the clinical support groups by reviewing existing networks, their activity and function (Adult Allergy Committee)</p>	<p>Assess whether the network system is working post pandemic – is it compliant with the specialist standards (audit - IQAS) Add a list of adult networks to the website. Link with Paediatric Allergy Committee, Primary Care Committee and Clinical Immunology Committee (& UKPIN). Involve other BSACI groups in these networks. Incorporate the education strategy. Note new Integrated Care Systems (ICS) – where members will need to liaise with their local ICSs.</p>	<p>Partly completed. The majority of the existing adult allergy networks are still in operation. Not completed the task yet of getting their details onto BSACI website, or making stronger links with other committees.</p>
<p>Undertake an options appraisal for expansion of Allergy services to areas of unmet need (Adult Allergy Committee)</p>	<p>Look at devolved nations in the National Allergy Strategy Group (NASG); get more involvement from other nations talking about their local challenges and how BSACI can support. Think about the best model for hubs to support spokes across UK, particularly primary care.</p>	<p>Completed two separate surveys of access to adult services which will shortly be published.</p> <p>This has highlighted specific problems within the devolved nations (along with several areas in England), this was presented to the Expert Advisory Group for Allergy (EAGA) With regard to alternative models of care, this is a strategic 2024- 2027 strategic priority.</p>

<p>Review access to care within the UK by identifying the numbers of specialists and clinics to identify areas of the highest need. (Adult Allergy Committee) (To inform policy work)</p>	<p>Liaise with Michael Perkin to see if we can (partially) replicate the Paediatric survey. Feed into clinic list on the BSACI website.</p>	<p>This has been achieved with two reports drafted and shared with members.</p>
<p>To grow primary care networks to enable the sharing of resources, provide support and good practice. (Primary Care Committee 2022)</p>	<p>Mapping exercise of current activities. Royal College of GP's (RCGPs) are running their allergy education programme with ThermoFisher (https://elearning.rcgp.org.uk/course/view.php?id=509). BSACI need to liaise with RCGP at a leadership level. Talk to contacts at ThermoFisher re how to best engage with RCGP in respect of endorsing GPWER Competencies document</p>	<p>Partly achieved GPWeR Framework and Accreditation completed. GPs signed up and working towards accreditation in allergy</p>



Public/patient engagement to improve health

Strategically how involved should the BSACI be involved in patient facing activities. BSACI aims are professional facing but we are increasingly undertaking patient facing activities which are traditionally the patient charities focus. All present at the strategy meeting felt that BSACI should be professional facing and should work with charities on patient facing work but not directly develop patient facing information ourselves. Charities feel that they should be generating patient information leaflets. This was discussed further at council in May 2022 and agreed to:

1. Support charities to generate patient facing information & translations
2. Restrict BSACI lead activities to development of specific patient documents where they are integral to the workings of an allergy service, eg allergy action plans
3. Complete activities that are currently ongoing ensuring that charities are involved

Our aim	How we plan to achieve this	Status
Animated and narrative podcasts for patients from diverse backgrounds where English is not their first language on treatments (Ethics, Equality, Diversity, Inclusivity (EEDI) Committee)	Currently being developed and supported by Novartis and ALK	Animations (audio content in English) being piloted with patients. New Chair of EEDI starting, first meeting in September with new Chair to look at objectives over the next three years.
Production of a series of Patient Leaflets developed by BSACI trainees (SOCC)	Will finalize only those that have already been started. BSACI will not commission further Patient Information Leaflets (Liz Powell)	The patient information leaflets have been completed and are on the website .
Translation, dissemination and audit of Anaphylaxis PIL (Ethics Equality, Diversity, Inclusivity Committee (EEDI))	Anaphylaxis Leaflet – being translated into four languages.	The Anaphylaxis leaflet was translated into several languages, however with the revision of the leaflet it was decided not to

		reproduce further in different languages due to cost.
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Internal

Sustainability

Our aim	How we will achieve this	Status
<p>Strengthen the leadership structure to ensure that the Society can effectively deliver strategy across all its priority areas (Trustees)</p>	<p>Discuss with BSACI council on how best to achieve this</p>	<p>BSACI has restructured the leadership of the society</p> <p>Council repositioned and now a consultative body representing views of the wider membership.</p> <p>Widened the senior leadership to share in the decision making, now have four VP positions</p> <p>Trustee meetings are now monthly so important discussions and decisions happen more frequently.</p> <p>Job Descriptions for Trustees have been drafted.</p> <p>Re-designated Sub-committees as Special Interest Groups developing clearer terms of reference for Sub-committees and Working Groups (including an end date for 'task and finish' groups).</p>
<p>With the challenges in scholarly publishing we need to deliver an income diversification strategy to reduce our reliance on journal income. We need to research other income streams to be able to continue building and advancing the specialty. (FR)</p>	<p>BSACI CEO to devise a strategy for sustainable funding with BSACI Treasurer</p>	<p>Developed an annual proposal for industry partnership working, including funding for BRIT, UKFAR and National Allergy Strategy which have all have been fully funded.</p> <p>Actively working with a wide range of companies seeking support on areas</p>

		<p>where our strategic objectives align.</p> <p>Identified new potential partnerships, building relationships with these as well as growing and maintaining existing industry partnerships.</p> <p>Working with Alchemis Publications as the official society for first ever consumer publication 'All About Allergy'.</p>
Obtain long-term funding for UKFAR – food retailers/FSA to align with food retailers objectives	By working with the FSA and industry	Secured £50K in on-going funding or UKFAR

Policy and influencing

Our aim	How we will achieve this	Status
Build our collaboration with the patient organisations	Support the Chair of the National Allergy Strategy Group	BSACI is part of the NASG and is funding a National Allergy Strategy. BSACI has appointed a Project Manager to support the development of a NAS, which patient organizations are part of the wider stakeholder group.
Increase engagement in primary care	Recruit a pharmacist onto the Primary Care Committee (Primary Care Committee 2022-2023)	Pharmacist has been recruited on BAEN. BSACI are looking at how to shape allergy in primary care going forward with a face-to-face meeting with GPs at BSACI 2024

Inclusive and responsive

Our aim	How we will achieve this	Status
Incorporate the Equality, Diversity and Inclusivity policy into all aspects of BSACI activities eg: guideline development, policies, membership, staff, communication, awards and achievements etc. (Equality, Diversity, Inclusivity Working Group)	This will be undertaken by the equality, diversity and inclusivity Working Group	Using EDI Policy next step are to develop plans for EEDI with new Chair and Committee identifying priorities for BSACI work.

Standards/Guidance

Our aim	How we will achieve this	Status
To reflect the changing climate in which guidelines are developed and published review and adapt the BSACI guideline manual. (SOCC)	Ensure the Standards of Care Guideline Manual is currently compliant in the future of BSACI guideline development	The BSACI Guideline Manual for the development of clinical guidelines has been reviewed and is updated when required.
BSACI develops a range of information/clinical documentation through its groups and committees. To ensure quality control and compliance BSACI requires more didactic guidance to help members in the development process of these. (SOCC)	BSACI Standards of Care Committee to update the development process	As above
To ensure BSACI's work is published in a format acceptable to Clinical & Experimental Allergy, develop clearer guidance on the requirements and format needed with Editors (SOCC)	Generate guidance in conjunction with SOCC and editors agree with (eg ask editors to review the plan and an early draft)	CEA Editors have provided clear guidance for the requirements and a format for publishing in CEA. BSACI use the guideline development process for developing clinical practice statements.

To ensure BSACI guideline topics are commissioned and prioritized based on the on-going requirements and needs of the specialty and patients by engagement of the membership and developing a process for how this can be achieved (SOCC)

Open call to the membership

A call is sent out to BSACI members inviting guidelines topics suggestions. Topics can also be sent via the BSACI website proposal form [here](#).

Awareness

Our aim	How we will achieve this	Status
Promote awareness of the Psychology Group and the psychological impact of allergy and effective interventions.	BSACI to allocate a stand to the PWG at the BSACI Conference.	SIG had a stand at 2023 BSACI conference. Group members have given talks at a number of conferences, industry and patient organisation events to promote awareness. A Mcdonald gave a talk on psychological impact at the BSACI nurses training day. Rebecca Knibb is to give a talk to the BSACI primary care training day.
Psychology Group to run a training event for health care professionals.	Aim is to secure sponsorship for training event and use social media to promote activities and hold a BSACI Grand Round.	Psychology SIG held a BSACI webinar. Based on experiences of other groups, a half-day online training workshop is being planned for 2024. If successful a further workshop, possibly in person, will be run.
Highlight committee/working groups at BSACI conference	The Psychology SIG are to meet and brainstorm ideas around how to highlight BSACI committees/working group	All the SIGs and WGs had posters/stand at the BSACI conference and presence was promoted during talks at the conference.
Develop social media awareness amongst dieticians by producing BLOGS on the British Dietetic Association (BDA) website to promote allergy dieticians and promote evidence-based messaging. (Dietetic Rep 2022-23)	Promote evidence-based information to counter the misinformation; also link to BSACI website	A small group from FASG will meet to develop a plan and will have students delivering this.

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