

19 October 2026

NASG Volunteer Opportunity **Digital Communications Volunteer**

A flexible opportunity to help raise awareness of the National Allergy Strategy through clear, engaging and regular social media content.

About the opportunity

The National Allergy Strategy Group (NASG) is seeking a volunteer to help support its digital communications and social media activity. The role will focus on developing and posting content that shares updates on the National Allergy Strategy, raises awareness of its aims and progress, and encourages engagement across the allergy community and beyond.

What might be involved?

- Helping develop clear and engaging social media posts from information provided by NASG.
- Scheduling and posting agreed content across relevant NASG social media channels.
- Helping plan a simple content calendar around NAS activity, news and key awareness opportunities.
- Suggesting content ideas that make the Strategy and its progress accessible to wider audiences.
- Helping maintain a consistent and appropriate tone across NASG social media activity.

Who might this suit?

This opportunity may particularly suit someone who enjoys social media, writing or public engagement and would like to contribute to the National Allergy Strategy in a practical way. Clinical expertise is not the main requirement, and professional communications experience is not essential.

What we are looking for

- Confidence using social media and an interest in developing engaging content.
- Clear written communication and attention to accuracy.
- Creativity, reliability, and willingness to work within agreed messages and processes.
- A small but regular time commitment, shaped around the volunteer's availability.

Interested?

To express an interest or arrange an informal conversation about the role, please contact louise@bsaci.org